



2008-2009 ANNUAL FACULTY-STAFF GIVING CAMPAIGN

Dear LSUE Colleagues:

We really are *steeped* in traditions throughout our lives, aren't we? Just as all families have traditions, a college campus with a proud 40-year history is no different. Just think of the many traditions we have started since LSUE opened its doors in 1967! I will never forget the comments made by so many of our returning alums and retirees last fall as they were given the chance to revisit the campus and relive the "good old days" during our first Annual Homecoming Day! Consider this letter as your opportunity to support a very important campus tradition: the **Annual Faculty-Staff Giving Campaign**.

An annual drive such as this gives each member of our LSUE family the opportunity to participate in an annual fund-raising effort for the Foundation. Your gifts enable the Foundation to continue our student scholarship programs, support vital Foundation-assisted programs and access unrestricted dollars. Where would LSUE be without programs such as the *Friends of the Library*, *LSUE Performing Arts*, *the LSUE Honors Program*, *Bengal Boosters* and *URSI*? Your donations help this office extend sympathy when a member of our campus family is devastated by loss. Your gift makes campus-sponsored events such as Homecoming Day possible. We need unrestricted funds to keep many of these LSUE traditions alive – we greatly depend on your continued generosity each year.

As a member of the LSUE family, I ask that you also consider this as your personal invitation to ***make a real difference***. It is ***your*** generosity that makes ***you*** an integral part of the LSUE Foundation's mission. Therefore, I ask that you not ignore this request or think of it as just another way to ask for your hard-earned money. A gift or a pledge from you is a sign of your trust in the LSUE Foundation and its Board of Directors – trust that the dollars we receive will be used wisely in ways that result in maximum impact on behalf of the LSUE students.

Your gift, in combination with those of your colleagues and other Foundation donors, **does** have an impact on each LSUE student who sits in one of our classrooms every semester. Students look forward to their college experience and to being active participants in the programs offered to them on campus. This is especially true for many of our first generation college students – for them, LSUE represents the first opportunity to initiate a new family tradition – obtaining a college degree. Think of the long-term impact *that* has, not only on an individual student, but on their family *and* the entire community!

Each and every gift we receive is greatly appreciated. We all work very hard at our jobs here, whether administrators, faculty or staff. Our roles allow us the chance to help others financially and in so many other ways as they develop the necessary knowledge and skills to leave LSUE prepared to make better lives for themselves. In this way, your gift truly has a ripple effect. Remember: each dollar you give helps us to continue LSUE's fine tradition as the place "where futures begin!"

Thank you,

Madelaine Landry

Executive Director LSUE Foundation
Coordinator of LSUE Alumni Association
Director Institutional Development

An investment in knowledge always pays the highest interest. - Benjamin Franklin